

A Quorum of the Administration Committee, Board of Public Works, Personnel Committee, Plan Commission, Redevelopment Authority, and other City bodies may attend this meeting, though no official action of these bodies will be taken.



SPECIAL COMMON COUNCIL MEETING AGENDA

Monday, August 24, 2026 at 6:00 PM

**Company E Room – Elisha D. Smith Public Library
440 First Street, Menasha, WI**

- A. Call to Order**
- B. Pledge of Allegiance**
- C. Roll Call**
- D. Public Hearing**
- E. Public Comments on Any Matter of Concern to the City**
(5 minute time limit for each person)
- F. Report of Department Officers/Department Heads/Staff/Consultants**
Clerk Janet - the following minutes and communications have been received and placed on file:
 - 1. Presentations:
 - a. Rally for the Valley Tornado Recovery Community Event
 - 2. Minutes to Receive:
 - 3. Communications:
- G. Consent Agenda**
(Prior to voting on the Consent Agenda, items on the Consent Agenda may be removed at the request of any Alderman and place immediately following action on the Consent Agenda. The procedures to follow for the Consent Agenda are: (a) removal of items from Consent Agenda; and (b) motion to approve the items from Consent Agenda.)
- H. Items Removed from the Consent Agenda**
- I. Action Items**
 - 1. Rally for the Valley Tornado Recovery Community Event, Saturday, October 3 in Downtown Menasha
- J. Held Over Business**
- K. Ordinances and Resolutions**

L. Appointments

M. Claims Against the City

N. Public Comments on Any Matter Listed on the Agenda
(5 minute time limit for each person)

O. Adjournment

MEETING NOTICE

Tuesday, September 8, 2026

Common Council Meeting – 6:00 PM

Committee Meetings to Follow

"Menasha is committed to its diverse population. Our Non-English speaking population and those with disabilities are invited to contact the Menasha City Clerk at 967-3603 24-hours in advance of the meeting for the City to arrange special accommodations."

MEMORANDUM

To: Common Council

From: Megan Sackett, Parks & Recreation Director/ms

Date: August 21, 2026

RE: Rally for the Valley Event Tornado Recovery Community Event on Saturday, October 3 in Downtown Menasha

The Rally for the Valley Tornado Recovery Community Event is proposed for Saturday, October 3, 2026, from approximately 2:00 p.m. to 10:00 p.m. in Downtown Menasha. Organizers anticipate approximately 25,000–30,000 attendees.

The event is intended first and foremost as a gift to the community and an opportunity to bring people together in celebration of the Fox Cities' shared resilience following the July 27 tornado. The event will also serve as a fundraiser for individuals and families impacted by the tornado, using live entertainment and community programming to inspire generosity and unite people across Wisconsin around a common cause.

Potential beneficiaries currently include Habitat for Humanity, Pillars, and Menasha Forward.

Current Event Concept

The event is currently anticipated to include:

- A movie screening, potentially *Wreck-It Ralph* or *Zootopia*
- Live music, comedy, and other programming
- Booths featuring local artisans, nonprofit community organizations, and small businesses
- Food trucks and other food vendors
- Beverages and alcohol, as permitted
- Fundraising and volunteer opportunities throughout the event

Guiding Principles

Event organizers are working to ensure the event:

- Keeps those impacted at the center by focusing decisions on supporting individuals, families, and communities affected by the tornado.
- Be inclusive of the Broader Fox Cities by creating an event in Downtown Menasha that welcomes and represents affected communities throughout the area.
- Maximizes the impact of every dollar raised by keeping event costs thoughtful and directing as much funding as possible toward recovery efforts.
- Builds on what is already working by partnering with existing community organizations and resources.

- Minimizes the burden on impacted communities by being mindful of the demands already facing local organizations, resources, and residents.
- Supports the local community by engaging local vendors, artists, and businesses whenever practical.
- Celebrates the spirit of the Fox Cities by highlighting the resilience, generosity, and sense of community that have emerged following the tornado.
- Harnesses Wisconsin pride for good by creating an experience that brings people together and inspires continued support for recovery.

Due to the anticipated attendance, food trucks and mobile food vendors are expected to be an important component of the event. Ordinarily, Title 10, Chapter 2, Article C, Section 22(e), Mobile Restaurant Parking Restrictions, limits where mobile restaurants may park and operate. However, the proposed event will involve the closure of streets in Downtown Menasha. Because the affected streets will be closed for the event, normal parking regulations would not otherwise be enforced within the event area.

Any required permits, approvals, safety plans, street closures, alcohol-related requirements, and other regulatory matters will continue to be addressed through the appropriate City processes.

Staff believes the Rally for the Valley event provides an opportunity to bring significant attention and resources to tornado recovery efforts while celebrating the strength and resilience of the community. The proposed event also has the potential to draw visitors to Downtown Menasha and showcase the community to residents and visitors from throughout the Fox Cities and Wisconsin.

Event organizers will be in attendance at the Common Council meeting to present additional details regarding the event.

Recommended Motion

Motion to formally support the Rally for the Valley Tornado Recovery Community Event proposed for Saturday, October 3, 2026, in Downtown Menasha, recognizing the event's purpose of bringing the community together and raising funds to support individuals and families impacted by the July 27 tornado.

Rally for the Valley Downtown Menasha Street Closure Request (Draft)

Map Key:
= requested street closure



Rally for the Valley Downtown Menasha Map

